

FAMILY

PHOTOGRAPHY

information guide



KLR PHOTOGRAPHY



WELCOME

Thank you so much for your interest in booking with me!

I specialise in family photography, from studio newborn sessions, to outdoor family shoots and everything in between.

I have been photographing for over 5 years now and I would be honoured to capture your family!

kelly

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LOCATION

I have two photography studios. One is located in Berkhamsted, Hertfordshire. This is my main hub. It is a beautiful natural light studio, and any session can be done here. Newborns sessions work really well here.

My other location is in Chelmsford, Essex. Here I use a combination of natural light and studio flash. I love the sharp crisp feel you get with a studio light. I love photographing Cake Smash shoots here, I have a little bathtub too which is always a hit after the session.

You are welcome to book at either location any session, however please note if you have seen images of mine you like please share with me so i can ensure you are booking in the right location. Also props/ wardrobe will vary depending on the location.



Session Types

MATERNITY

Capture that beautiful growing bump. A chance for you to embrace your evolving body, all about you. Around 30-35 weeks is recommended, when you are showing at your best but still feel comfortable to move around. Can be captured in studio or on location, siblings welcome.

Session 45 mins - 1 hour. Dresses available to use, we can chat about your style before the session.



NEWBORN

When baby is still tiny and squishy and brand new. Capture those tiny features and those gorgeous first moments together. Every session is unique to you. Family images are encouraged, you will never regret it. A chance to freeze a moment in time together, as a family. Most suitable when baby is under one month old. 2-3 hour studio session. The majority of my newborn sessions take place in my Hertfordshire studio and clients usually book after the 20 week scan but it is totally up to you when you feel comfortable. You pay a deposit to secure a spot around your due time, and then when little one arrives you get in touch for us to arrange a date.



SITTER

When little one is able to sit unaided, capturing their personality and all those gorgeous little features. Sessions are relaxed and baby led, we have a few props for them to play with, but it really is all about them. Rompers and outfits available to use. Sessions 45 mins - 1 hour in studio. Family images welcome.



Session Types

1ST BIRTHDAY

Celebrating that first year is so special, you only turn one once! Simple, minimalist all about baby. Toy props are provided and you can have cake or no cake! We always advise to have little one try a bit of a cupcake before the session as they aren't always familiar with the taste. Sessions are 45 min - 1 hour. Outfits available to use. Family images are welcome!



SUNSET SESSIONS

Perfect for when little ones are over one and walking! Shoots are always at sunset, so depending on the time of year shoot time will vary. Location can be discussed, big open fields work perfectly! At certain times of the year I offer sessions in Poppy, Sunflower, Lavender fields sessions, these sessions are super limited and always sell out quickly! These are shorter sessions. Sunset sessions are available throughout the year, and are 45mins - 1 hour, I love the colder sunset, with chunky knits and cosy jumpers. Summer sunset sessions are always super popular so be sure to secure a date early!





TIPS FOR YOUR

family photography

#1 TIME

Plan ahead of time. Make sure that you allow travel time to the studio. Some days I have multiple shoots in one day.

#2 TOYS & SNACKS

Bring a few familiar toys and snacks! For newborns pack extra milk and a dummy, super helpful!

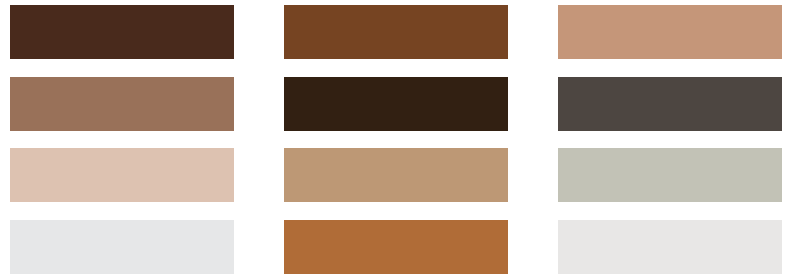
#3 PLAN OUTFITS

We don't want matchy matchy, but complimenting colour is always worth planning ahead. Always here to discuss wardrobe options with you!



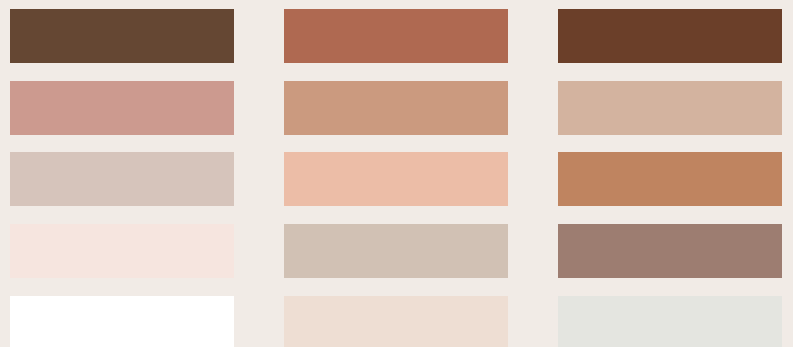
FAMILY SHOOT

Colour palette



"A GOOD SNAPSHOT KEEPS A
MOMENT FROM RUNNING AWAY."

As a general rule, neutrals are key! Keep things simple and opt for creams, beige, whites, but mixing in some earthy tones like khaki greens, burnt oranges and dark reds can really make your images pop! Add texture too with a knit. For Poppy/ Lavender, Blossom & Sunflower sessions there will be a separate style guide.



PHOTOGRAPHY

Newborn Packages

SESSION PRICE

£399

1-2 hour studio session
All individual, sibling & family images
Styling & wardrobe access
Professionally edited online gallery
10 digital images
Travel costs apply

PAYMENT

£100 deposit to secure
£299 balance due 3 days before session

UPGRADES

£199 for all images
£299 for all images inc 8x8 photobook



£50 discount when you book a Maternity & Newborn Session together

PHOTOGRAPHY

Home Newborn Packages

SESSION PRICE

£599

1-2 hour home session
All individual, sibling & family images
Styling & wardrobe access
Professionally edited online gallery
10 digital images

PAYMENT

£100 deposit to secure
£499 balance due 3 days before session

UPGRADES

£199 for all images
£299 for all images inc 8x8 photobook



£50 discount when you book a Maternity & Newborn Session together

PHOTOGRAPHY *Family Packages*

MATERNITY - SITTER - 1ST BIRTHDAY - PORTRAITS - MOTHERHOOD - OUTDOOR

SESSION PRICE

£349

1 hour studio or outdoor session
All individual, sibling & family images
Styling & wardrobe access
Professionally edited online gallery
10 digital images

PAYMENT

£100 deposit to secure
£249 balance due 3 days before session

UPGRADES

£199 for all images
£299 for all images inc 8x8 photobook





Frequently ASKED QUESTIONS

HOW DO I BOOK?

Once we have confirmed the date I will send a link to pay the £100 deposit. For newborns you pay your deposit and then the date is booked in once baby has arrived.

HOW LONG WILL THE SESSION BE?

Newborn sessions are 2-3 hours, all other sessions 45minutes-1 hour.

WHEN WILL I RECEIVE MY IMAGES?

After your session I will prepare your gallery, this will take up to 1 week. Once you have viewed your images online you can then choose your 10 images or you can choose to upgrade to all. Once chosen and paid the balance I will send you a link to download your images.

ARE OUTFITS INCLUDED?

For newborns everything is included. For other ages I have a selection of outfits, but you can bring something along and we can choose when you arrive. I also have some beautiful dresses for mums to borrow for sessions too.



ARE PRINTS INCLUDED?

Prints are not included. Rather than print all your images I have found clients have different needs, so if you would like prints they can be added on top of your package and can be bespoke to you. I also offer photobooks & frames A La Carte.

HOW MANY IMAGES WILL I RECEIVE?

Once you have viewed your gallery (around 30-40 images) you will then choose whether to have the 10 image package or all images, this will be around 40 images.

WHERE CAN WE DO THE SUNSET SHOOT?

Totally up to you! I always love photographing new locations, however if you need help in finding a location I have a few select places I can recommend that work really well.



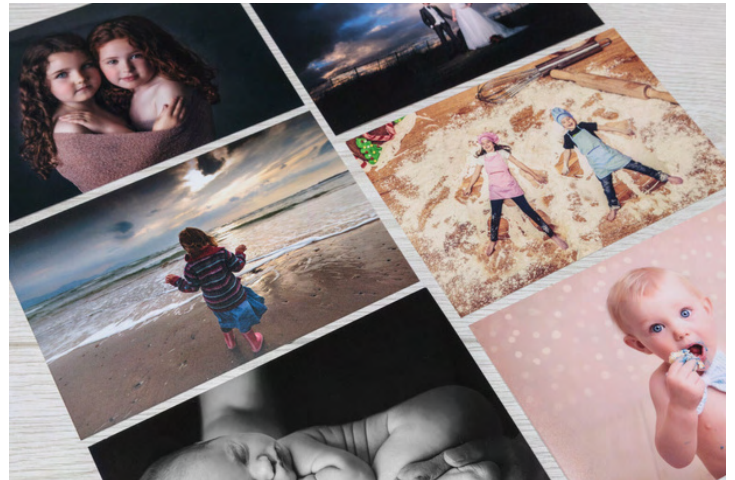
A LA CARTE

pricing guide

It is one thing to see images on the computer. It is something entirely different to hold the photos in your hand that makes your memories more meaningful.

Prints

5 x 7	£3
8 x 10	£4
11 x 14	£5
16 x 20	£6
20 x 30	£7
24 x 36	£8



Prints can be ordered in any size, so if you have a specific requirement please let me know

“PHOTOGRAPHY TAKES AN INSTANT OUT OF TIME, ALTERING LIFE BY HOLDING IT STILL.”



The Birch Circle is a unique wall product. People will comment on it every time they visit. You may have noticed mine in the studio, one of my favourite products, works perfectly in the hallway, living room or nursery.



Birch Circle

8 x 8	£150
16 x 16	£200
20 x 20	£250
24 x 24	£300
30 x 30	£400



A LA CARTE

Di Frame

20 x 16	£180
30 x 20	£250
40 x 30	£300



Di Frame's are a modern way to display your photographs. Your photograph is printed, heat sealed and mounted onto a 3mm Aluminium Panel. Di's come with either Black or Silver hanging posts.

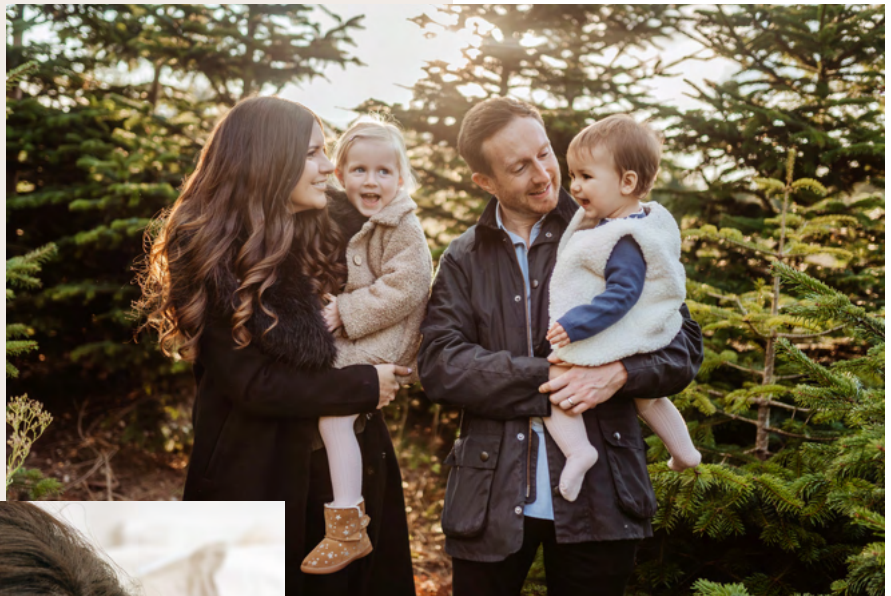
Photobooks

8 x 8	£199
10 x 10	£249
12 x 12	£299





Sneak Peek





Thank you!